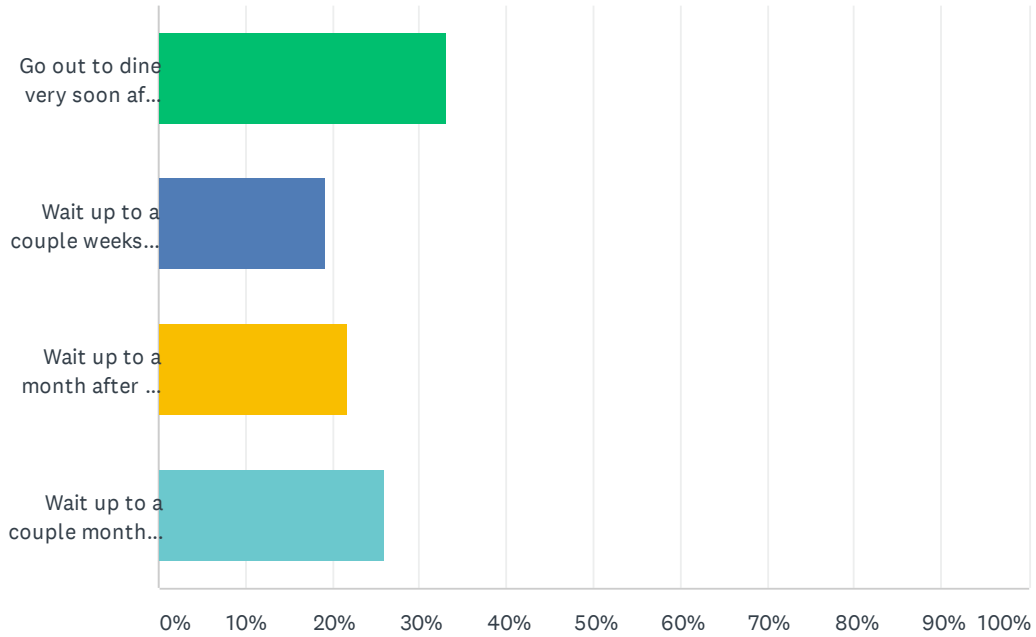


# **Community Survey of Sentiment on Returning to Local Business**

## **Men over 50**

## Q1 As restaurants reopen for seated dining, do you expect to:

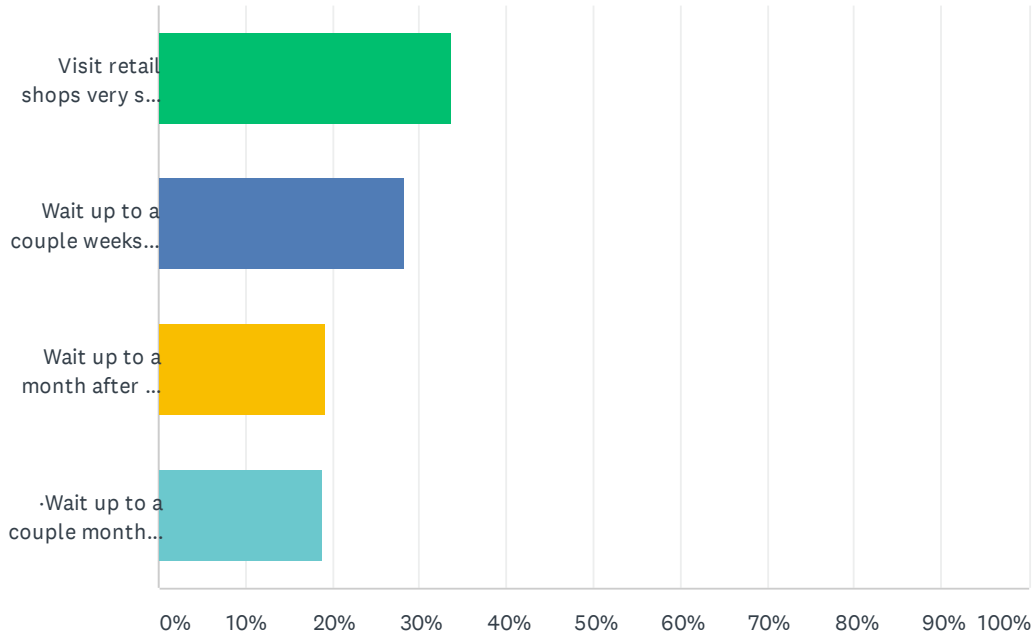
Answered: 239 Skipped: 3



ANSWER CHOICES	RESPONSES	
Go out to dine very soon after reopening	33.05%	79
Wait up to a couple weeks after the reopening date	19.25%	46
Wait up to a month after the reopening date	21.76%	52
Wait up to a couple months or more after the reopening date	25.94%	62
<b>TOTAL</b>		<b>239</b>

## Q2 As retail shops (clothing, jewelry, books, art supplies, décor, furniture, etc.) reopen, do you expect to:

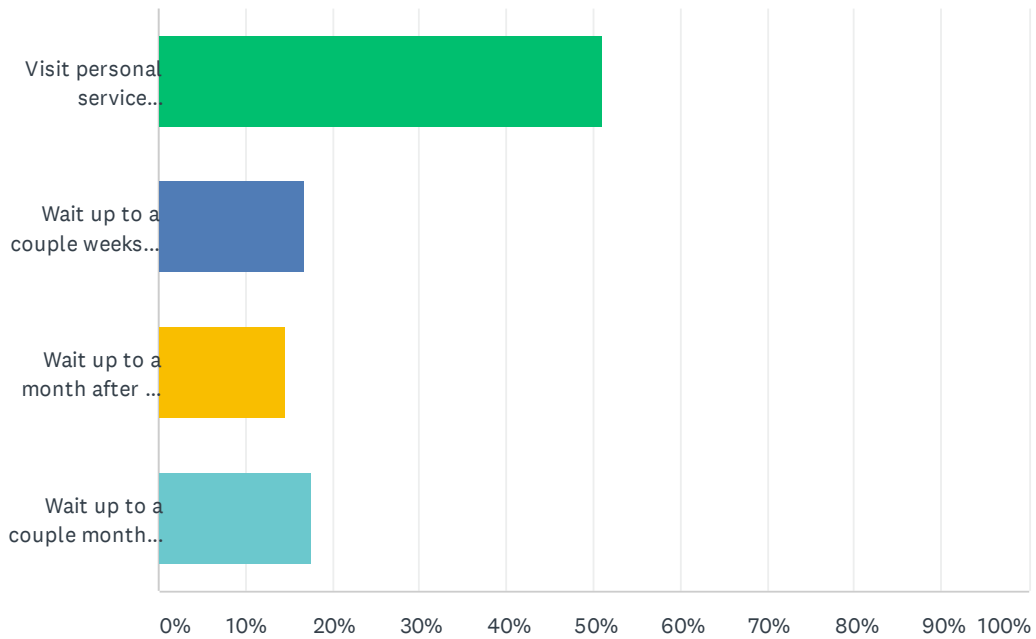
Answered: 240 Skipped: 2



ANSWER CHOICES	RESPONSES	
Visit retail shops very soon after reopening	33.75%	81
Wait up to a couple weeks after the reopening date	28.33%	68
Wait up to a month after the reopening date	19.17%	46
Wait up to a couple months or more after the reopening date	18.75%	45
TOTAL		240

### Q3 As personal service establishments (hair care, skin care, nails, massage, etc.) reopen, do you expect to:

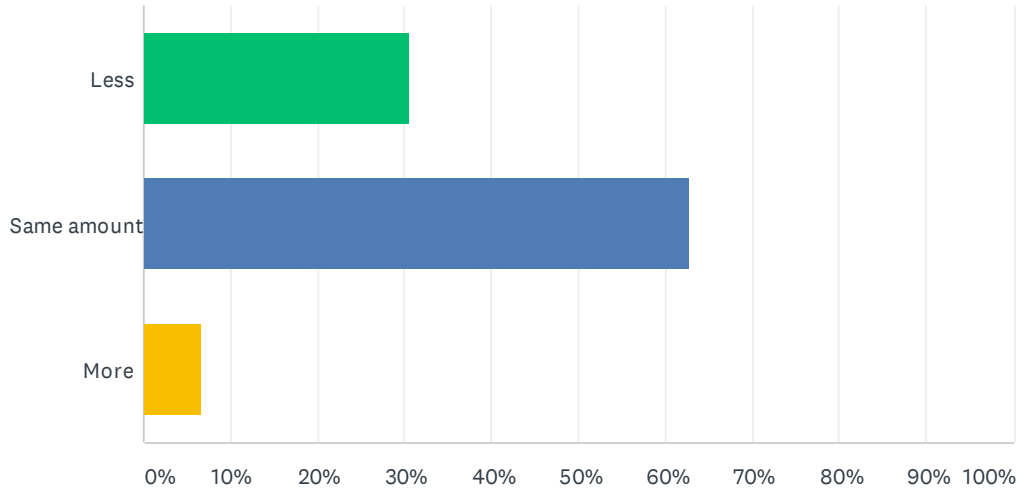
Answered: 239 Skipped: 3



ANSWER CHOICES	RESPONSES	
Visit personal service establishments very soon after reopening	51.05%	122
Wait up to a couple weeks after the reopening date	16.74%	40
Wait up to a month after the reopening date	14.64%	35
Wait up to a couple months or more after the reopening date	17.57%	42
TOTAL		239

## Q4 As local businesses reopen, do you expect to do less, more or the same amount of online shopping as you've been doing during the stay-at-home period?

Answered: 239 Skipped: 3



ANSWER CHOICES	RESPONSES	
Less	30.54%	73
Same amount	62.76%	150
More	6.69%	16
<b>TOTAL</b>		<b>239</b>

Q5 For each of the following expected or potential safety measures to allow business to reopen, please indicate whether the measure would make you very comfortable, somewhat comfortable, neither uncomfortable nor comfortable, somewhat uncomfortable or very uncomfortable as you return to shopping or dining at local small businesses:

Answered: 241 Skipped: 1

## Community Sentiment on Returning to Local Businesses

	VERY COMFORTABLE	SOMEWHAT COMFORTABLE	NEITHER UNCOMFORTABLE NOR COMFORTABLE	SOMEWHAT UNCOMFORTABLE	VERY UNCOMFORTABLE	TOTAL
Delivery services	48.74% 116	23.53% 56	22.69% 54	4.20% 10	0.84% 2	238
Curbside pickup	56.54% 134	26.58% 63	13.92% 33	2.11% 5	0.84% 2	237
All staff wear face masks	56.67% 136	27.08% 65	10.42% 25	3.33% 8	2.50% 6	240
All staff wear gloves	38.49% 92	31.80% 76	21.34% 51	5.02% 12	3.35% 8	239
Gloves offered to customers	23.73% 56	20.34% 48	44.92% 106	6.36% 15	4.66% 11	236
Masks worn by all customers	52.08% 125	24.17% 58	12.08% 29	5.42% 13	6.25% 15	240
Hand sanitizer station at entrance of establishment	67.22% 162	22.82% 55	8.30% 20	0.83% 2	0.83% 2	241
Plexiglass barriers separate staff and patrons at checkout	51.87% 125	28.22% 68	14.52% 35	2.49% 6	2.90% 7	241
Six-foot separation demarcations are placed where customers line up	53.94% 130	29.05% 70	12.03% 29	3.32% 8	1.66% 4	241
Limitations are set up on numbers of customers in the establishment at one time	53.53% 129	28.22% 68	11.20% 27	4.98% 12	2.07% 5	241
Touch-free payment systems at checkout	59.58% 143	21.67% 52	14.58% 35	2.08% 5	2.08% 5	240
Touch-free doors at entry/exit	55.65% 133	25.52% 61	15.48% 37	1.26% 3	2.09% 5	239
Menus, store inventory and/or advertisements available online and outside the store to reduce time required to browse inside store/restaurant	51.25% 123	25.00% 60	21.67% 52	0.83% 2	1.25% 3	240
Outdoor dining	44.96% 107	31.51% 75	16.81% 40	4.20% 10	2.52% 6	238
Outdoor shopping options	38.33% 92	27.50% 66	27.92% 67	4.17% 10	2.08% 5	240

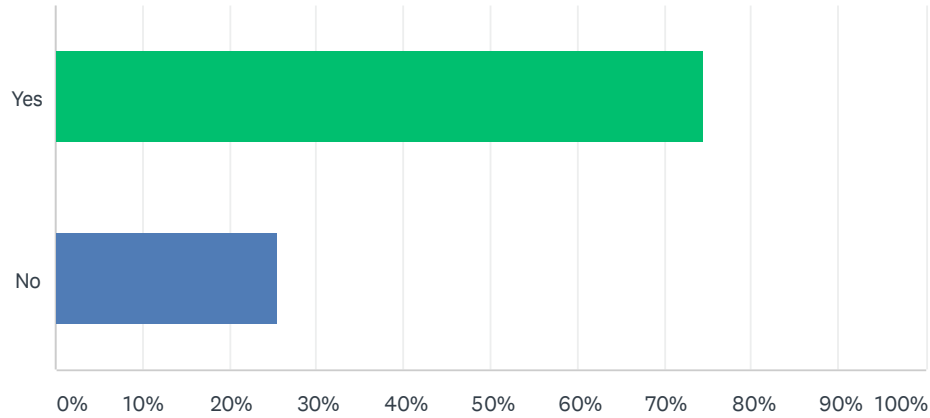
Q6 Summary What else might businesses do to make you feel comfortable while shopping/dining/being served at their establishments?

N	%	Comments/Suggestions for Safety
107	12.8%	Masks worn by all customers/signs requiring masks/ensure masks are worn correctly/provide masks if people don't have them
78	9.3%	Ensure cleanliness/ sanitization throughout/frequent sanitizing/clean bathrooms/post cleaning schedule/touchless faucets/paper towels
74	8.8%	Other precaution
54	6.4%	Just open up/get back to normal/we need to reopen now
51	6.1%	Social distancing/separation between tables/one way aisles/space in aisles/
48	5.7%	All staff wear face masks/wear mask correctly
46	5.5%	Limitations are set up on numbers of customers in the establishment at one time/ensure adequate space so no crowding
42	5.0%	Enforce guidelines/refuse service to those who don't comply/ensure employees follow rules/ ensure customers know rules
35	4.2%	Don't Know
34	4.1%	Hand sanitizer/disinfectant wipes station at entrance of establishment/on tables at counter /hand washing stations
29	3.5%	Be sure staff is healthy/no working when ill/take staff, customers temps/don't allow sick customers in store or restaurant/allow sick leave/provide employee testing
23	2.7%	Not until Covid is contained/until there is a vaccine until Phase 4
22	2.6%	All listed above are good/sufficient
21	2.5%	Sign or communications about measures being taken to protect customers/what is expected/
21	2.5%	Nothing unspecified
20	2.4%	Robust on-line options for shopping/ordering/online options/prepay on line
19	2.3%	Curbside pickup/drop off for returns/take out pick-up
18	2.1%	Follow Governor's/CDC advice and regulations/County regulations
18	2.1%	Close streets/Main street/to allow social distancing/more outdoor dining space
18	2.1%	Be courteous/nice/welcoming to customers/be professional
17	2.0%	Outdoor dining
17	2.0%	Keep entrances wide open/ open windows and doors to allow fresh air flow/have fresh air flow/good HVAC/Good air flow
17	2.0%	Utilize reservation or appointment system for shopping/dining
16	1.9%	Other/don't want restrictions/keep gov out of it/we are adults/can take care of ourselves
16	1.9%	Nothing, I am comfortable
15	1.8%	Disposable/single use/menus, silverware, condiments/no touch menus
13	1.5%	Special hours/discounts for seniors/ those at risk
13	1.5%	Nothing I am not comfortable
7	0.8%	Touch-free payment systems at checkout/self checkout
6	0.7%	All staff wear gloves
6	0.7%	Other comment
5	0.6%	Menus, store inventory and/or advertisements available online and outside the store to reduce time required to browse inside store/restaurant
4	0.5%	Outdoor shopping options
4	0.5%	Gather contact information
3	0.4%	Gloves required for customers
2	0.2%	Gloves offered to customers/gloves encouraged
2	0.2%	Six-foot separation demarcations are placed where customers line up
2	0.2%	Touch-free doors at entry/exit
1	0.1%	Plexiglass barriers separate staff and patrons at checkout



### Q7 Would you be willing to pay slightly more for goods and services at businesses that implement enhanced safety measures (beyond the minimum necessary)?

Answered: 239 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	74.48%	178
No	25.52%	61
TOTAL		239